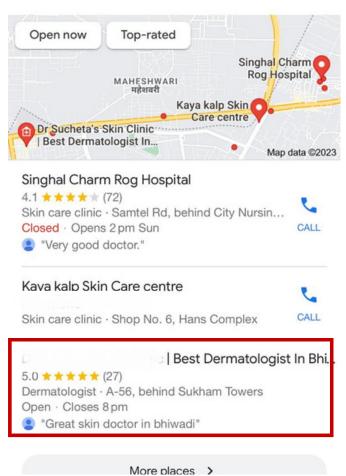
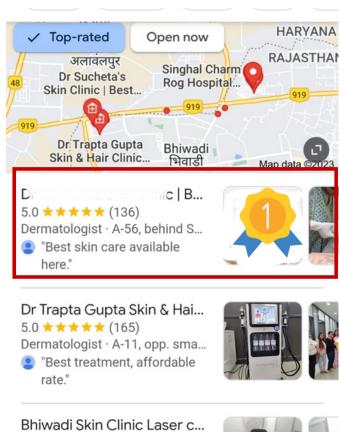




**Dermatologist GMB SEO** 







**BEFORE** 

**AFTER** 

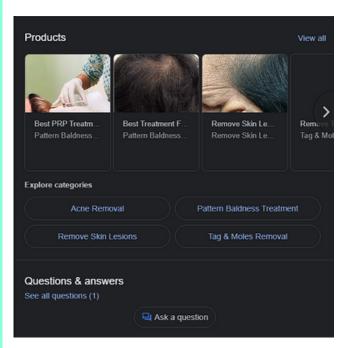
 $4.9 \star \star \star \star \star \star (9)$ 

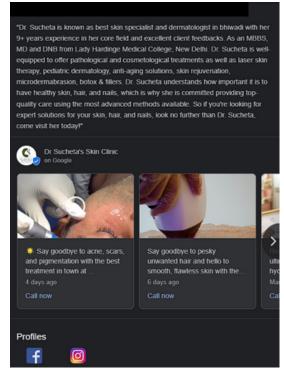
Medical clinic · Bhiwadi, Rajast...

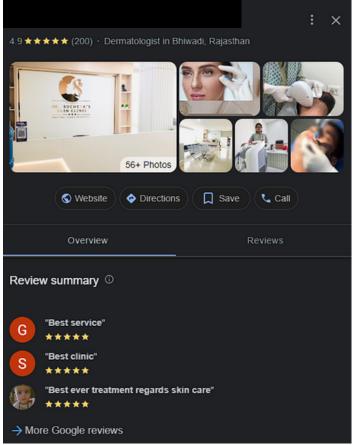
.. . . . . . .



# Google My Business (GMB/Local SEO)









## **Insights**

- Client is working with us since one year, now they are ranking on 1st position for 25+ keywords.
- Our Client receives 100-250 calls monthly through GMB
- They get 150 to 350 direction visits to clinic
- They have monthly 1000+ total Interractions on their profile on monthly basis
- They get 10 to 50 Message Leads
- They have 10 to 60 Website Visits
- They get 100+ Bookings Monthly



### Results

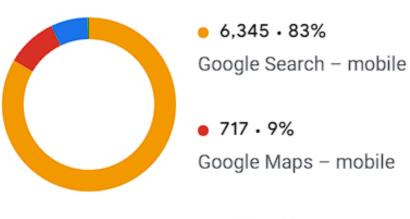
7,604

People viewed your Business Profile

→ +495.9% (vs Oct 2022–Feb 2023)

#### Platform and device breakdown

Platform and devices that people used to find your profile



522 · 7%

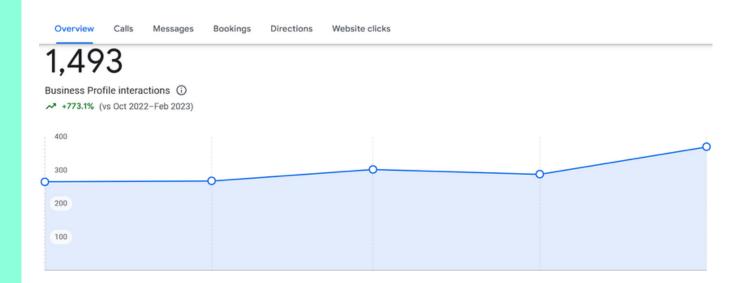
Google Search - desktop

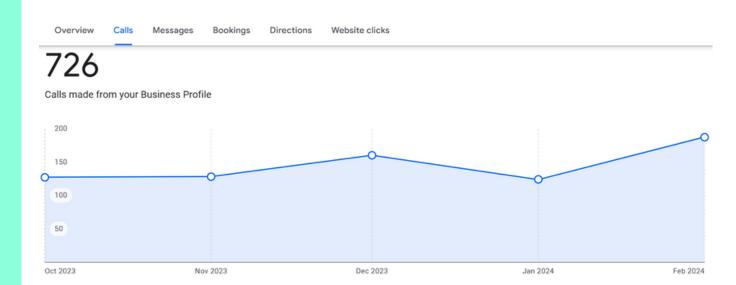
20.0%

Google Maps - desktop



# Results







## Results

621

Direction requests made from your Business Profile

+263.2% (vs Oct 2022–Feb 2023)

160

120

80

Overview Calls Messages Bookings Directions Website clicks

111

Website clicks made from your Business Profile

30

Oct 2023 Nov 2023 Dec 2023 Jan 2024 Feb 2024



Overview	Calls	Messages	Bookings	Directions	Website clicks		
35 Messages se	nt from yo	ur Business	Profile				
5							
Oct 2023		N	lov 2023		Dec 2023	Jan 2024	Feb 2024

•	← 5	earches breakdown	:	×
	1.	skin doctor bhiwadi	354	1
	2.	dermatologist near me	329	,
	3.	skin doctor near me	265	5
	4.	dermatologist bhiwadi	251	1
	5.	dermatologist	241	1
	6.	dermatologist in bhiwadi	235	5
	7.	best dermatologist in bhiwadi	222	2
	8.	best skin doctor in bhiwadi	205	5
	9.	skin doctor in bhiwadi	126	5



10.	skin specialist in bhiwadi	118
11.	skin specialist bhiwadi	110
12.	skin specialist near me	97
13.	dr sucheta's skin clinic bhiwadi, rajasthan	46
14.	skin	37
15.	dr sucheta's skin clinic, behind sukham towers, bhagat singh colony, u.i.t., bhiwadi, rajasthan	36
16.	मेरे पास के त्वचा विशेषज्ञ	34
17.	dr sucheta's skin clinic   best dermatologist in bhiwadi   best laser treatment in bhiwadi bhiwadi, rajasthan	31
20.	best dermatologist near me	20
20.	best dermatologist near me best skin specialist in bhiwadi	20
21.	best skin specialist in bhiwadi dr sucheta's skin clinic   best dermatologist in bhiwadi   best laser treatment	20
21. 22.	best skin specialist in bhiwadi dr sucheta's skin clinic   best dermatologist in bhiwadi   best laser treatment in bhiwadi	20 17
<ul><li>21.</li><li>22.</li><li>23.</li></ul>	best skin specialist in bhiwadi  dr sucheta's skin clinic   best dermatologist in bhiwadi   best laser treatment in bhiwadi  best skin doctor near me	20 17 16
<ul><li>21.</li><li>22.</li><li>23.</li><li>24.</li></ul>	best skin specialist in bhiwadi  dr sucheta's skin clinic   best dermatologist in bhiwadi   best laser treatment in bhiwadi  best skin doctor near me  asthma doctor bhiwadi	20 17 16 < 15
<ul><li>21.</li><li>22.</li><li>23.</li><li>24.</li><li>25.</li></ul>	best skin specialist in bhiwadi  dr sucheta's skin clinic   best dermatologist in bhiwadi   best laser treatment in bhiwadi  best skin doctor near me  asthma doctor bhiwadi  baldness treatment in bhiwadi	20 17 16 < 15 < 15

